



**2017 D Show**  
**The Fillmore**  
**Thursday, 11.30.17**  
**6p-10p**

## **Sponsor Packages & Advertising Rates**

### **SPONSOR PACKAGES**

#### **Platinum Sponsor - \$25,000**

- D Show title sponsor
- 20 D Show tickets
- Custom experience at D Show (2 reserved ten seat round tables + bottle service)
- Logo inclusion in all event marketing materials
- Two-page premium spread (or full-page ad, if preferred) in D Show program
- Additional Adcraft value provided (tickets to signature events, Adcrafter magazine advertising)

#### **Gold Sponsor - \$10,000**

- 10 D Show tickets
- Custom experience at D Show (1 reserved ten seat round table + bottle service)
- Logo inclusion in all event marketing materials
- Two-page premium spread (or full-page ad, if preferred) in D Show program

#### **Silver Sponsor - \$5,000**

- 8 D Show tickets (2 reserved four seat cocktail tables)
- Logo inclusion in all event marketing materials
- Full-page ad in D Show program

#### **Bronze Sponsor - \$2,500**

- 4 D Show tickets (1 reserved four seat cocktail table)
- Logo inclusion in all event marketing materials
- Half-page ad in D Show program

### **D SHOW PROGRAM ADVERTISING**

MATERIALS DUE: FRIDAY, OCTOBER 27, 2017

	Black & White	4-Color
Two-Page Spread (18.5" x 13.5" bleed; 17.5" x 13" non-bleed)	\$1,750	\$3,500
Full-Page Print Ad (9.25" x 13.5" bleed; 8.75" x 13" non-bleed)	\$1,000	\$2,000
Half-Page Print Ad (8.75" x 6.5")	\$800	\$1,600

To secure your sponsorship or place a program ad, please contact:  
Michelle Rossow, Executive Director • [mrossow@adcraft.org](mailto:mrossow@adcraft.org) • 313.872.7850 ext. 2#  
Adcraft Club of Detroit • 2000 Brush Street, Suite 601 • Detroit, MI 48226  
For more information, please visit [www.theDshow.org](http://www.theDshow.org)